



# Rawley Plant celebrates 50 Years of Success!

One of the Essex Wildlife Trust's most enthusiastic corporate supporters is celebrating its 50th Anniversary in 2011.

A £1.50 first hire of a ladder and a scaffold board at Easter 1961 marked the start of the Rawley Plant family business that has thrived into a sixth decade.

It is a company that has proved itself by adapting to market conditions and re-inventing itself. Having originally been a success in plant and tool hire, today it excels in site accommodation and toilet hire.

Rawley Plant has been a keen corporate sponsor of Essex Wildlife Trust for 15 years and recently increased its support. Rawley has contributed to purchasing equipment and to kitting out the community room at the Langdon visitor centre and nature reserve.

From its small beginnings in Laindon the company grew through the 1960s by pioneering tool and plant hire. At the height of the 70s and 80s building booms Rawley Plant had depots across the Home Counties. Its product list ranged from contractor's plant, small tools and scaffolding hire. Later it added site accommodation and toilet hire for the construction and event industries.

By the turn of the 21st century the Rawley board decided that maintaining a presence in all hire sectors was unsupportable by a privately-owned and financed business and bravely decided to focus on portable site accommodation and toilet hire.

The contractor's plant and small-tool hire operations were sold off and the company relocated to its present premises in Harvey Road, Basildon.

The cabin and toilet hire business has grown with the help of two trends - enhanced health and safety regulations within the construction industry and the British love of outdoor events. Builders and contractors had to provide suitable shelter and toilet facilities on site.

Rawley Plant became a pioneer in building the inbuilt generator-powered Units Combi-Gen® Welfare Units which had almost all the comforts of home including seating, heating, hot water, cooking facilities and toilets.

Rawley has won contracts with major companies such as John Laing, Balfour Beatty, Skanska and Birse.

In the events' sector Rawley Plant cabins and loos can be found at many corporate functions, weddings and parties.

Chairman Colin Rawley, who started the business with his late father Jim, said the company ethic is one of teamwork and excellent quality of service for customers. He adds:

'Our aim is to satisfy customer needs to the highest level by

ensuring that all units are delivered in the best possible condition and state of cleanliness, and by generally offering an efficient and helpful service with backup.' Son Howard, the Operations Director, added: 'We are celebrating our 50th Anniversary in 2011 because we have always aimed to be better than our competitors for quality of product, service and value for money.'



[www.rawley.co.uk](http://www.rawley.co.uk)  
01268 722300

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